

# ALEKSANDR YANKELEVICH

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Federal Communications Commission  
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## EMPLOYMENT

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2018– Senior Economist, Federal Communications Commission  
2017–18 Adjunct Assistant Professor, Department of Media & Information, Michigan State U.  
2015–18 Adjunct Assistant Professor, Department of Economics, Michigan State University  
Spr. 2018 Associate Director, Brandmeyer Center for Applied Economics, School of Business, The University of Kansas  
Fall 2017 Assistant Professor (Fixed Term), Broad College of Business, Michigan State University  
2015–17 Research Assistant Professor, Quello Center, Michigan State University  
2011–15 Economist, Federal Communications Commission  
2003–04 Operations Analyst, Bear, Stearns & Co., Inc.

## EDUCATION

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2011 Ph.D. in Economics, Washington University in St. Louis  
2006 M.A. in Economics, Washington University in St. Louis  
2003 B.S. in Economic Analysis (*Summa Cum Laude*), SUNY Binghamton  
2003 B.S. in Management & Financial Engineering (*Summa Cum Laude*), SUNY Binghamton

## FIELDS OF INTEREST

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Automation, Antitrust, Applied Microeconomics, Consumer Behavior, Industrial Organization, Law and Economics, Search, Telecommunications

## PUBLISHED OR ACCEPTED

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2019 “Wirelessly Bridging the Homework Gap: Technical Options and Social Challenges in Getting Broadband to Disconnected Students,” with Bianca Reisdorf, Mitchell Shapiro and William Dutton. *Education and Information Technologies*. [Accepted] Previous version available at <https://ssrn.com/abstract=3052210>.  
2019 “Mapping and Measuring the Information Society: A Social Science Perspective on the Opportunities, Problems and Prospects of Broadband Internet Data in the United States,” with William Dutton, Elizabeth Mack, and R.V. Rikard. *The Information Society* 35, 57-68.

- 2019 “Advertising for Consideration,” with Carmen Astorne-Figari and Joaquin Lopez. *Journal of Economic Behavior & Organization* 157, 653-669.
- 2019 “Collaborate or Consolidate: Assessing the Competitive Effects of Production Joint Ventures,” with Nicolas Aguelakakis. *Economic Inquiry* 57, 73-84.
- 2018 “From Internet ‘Openness’ to ‘Freedom’: How Far Has the Net Neutrality Pendulum Swung?” with Kendall Koning. *Utilities Policy* 54, 37-45.
- 2017 “Reaching Beyond the Wire: Challenges Facing Wireless for the Last Mile,” with Mitchell Shapiro and William Dutton. *Digital Policy, Regulation and Governance* 19, 210-224.
- 2016 “Price-Match Announcements in a Consumer Search Duopoly,” with Brady Vaughan. *Southern Economic Journal* 82, 1186-1211.
- 2014 “Economics at the FCC, 2013-2014,” with Allison Baker, Tim Brennan, Jack Erb, and Omar Nayeem. *Review of Industrial Organization* 45, 345-378.
- 2014 “Consumer Search with Asymmetric Price Sampling,” with Carmen Astorne-Figari. *Economics Letters* 122, 331-333.

## FUNDED RESEARCH

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- \$160,840 PI, “Preparing the Workforce for Automated Vehicles,” with Shelia Cotten (PI) and John Verboncoeur (PI) from American Center for Mobility with support from AARP, Toyota Research Institute, and Waymo. Jan-May 2018.  
REPORT: Available at <https://comartsci.msu.edu/sites/default/files/documents/MSU-TTI-Preparing-Workforce-for-AVs-and-Truck-Platooning-Reports%20.pdf>
- \$33,000 Co-PI, “Autonomous Vehicles: Understanding Michigander Perceptions for Policymaking,” with Shelia Cotten (PI), Mark Wilson (Co-I), and Eva Kassens-Noor (Co-I) from Institute for Public Policy and Social Research. Jul 2017-Jun 2018.
- \$53,200 Co-PI, “Connecting Local Communities and Institutions: Wireless Innovation for Last Mile Access,” with William Dutton (PI) and Mitchell Shapiro (Co-PI) from Merit Network Inc. and the Quilt. Jul-Dec 2016.  
REPORT: Cases/Business Strategy. Available at <https://ssrn.com/abstract=2891778>.  
REPORT: Regulatory Analysis. Available at <https://ssrn.com/abstract=2891763>.

## RESEARCH IN PROGRESS

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- “Laptop or Bust: How Lack of Technology Affects Student Achievement,” with Bianca Reisdorf and Whisnu Triwibowo. [Submitted]
- “Zero Rating and Vertical Content Foreclosure,” with Thomas Jeitschko and Soo Jin Kim. [Submitted]
- “A Cautionary Note on Using Hotelling Models in Platform Markets,” with Thomas Jeitschko and Soo Jin Kim. Manuscript available upon request. Available at <https://ssrn.com/abstract=3169510>.

“Price-Cap Regulation of Firms That Supply Their Rivals,” with Omar Nayeem. Available at <https://ssrn.com/abstract=2943137>.

“The Grandfather of Price Discrimination,” with Hyunsoo Kim and Brady Vaughan. Previous version available at <https://ssrn.com/abstract=2684556>.

## TEACHING

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UNIVERSITY OF KANSAS

Business Economics [Undergraduate]: Spring 2018

MICHIGAN STATE UNIVERSITY

Managerial Economics [Executive MBA]: Fall 2017 ( $\times 2$ )

WASHINGTON UNIVERSITY IN ST. LOUIS

Industrial Organization [Undergraduate]: Fall 2010

Financial Intermediaries in the Market Economy [Undergraduate]: Summers 2006-2008

Introduction to Microeconomics [Undergraduate]: Summers 2006, 2010

## PHD COMMITTEE MEMBER, MICHIGAN STATE UNIVERSITY

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STUDENT (SUBJECT, YEAR GRADUATED, INITIAL PLACEMENT)

Yungshin Jang (Economics, 2017, Korea Fair Trade Commission)

Kyoungbo Sim (Economics, 2017, Korea Development Institute)

Kendall Koning (Media & Information, 2017)

Soo Jin Kim (Economics, 2018, ShanghaiTech University, China)

Hyunsoo Kim (Economics, 2018, Korea Institute for International Economic Policy)

Hang Zhou (Economics, 2019, Changjiang Securities)

Nikolay Ushakov (Economics, Ph.D. Candidate)

## PRESENTATIONS

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2018 University of Kansas (Economics), MOREnet (Columbia, MO), Michigan State University (Economics Brown Bag), SUNY Binghamton, Federal Communications Commission, The Quilt Winter Meeting (La Jolla, CA)

2017 TPRC (George Mason), Michigan State University (Institute of Public Utilities), PwC (McLean, VA), The Quilt Winter Meeting (La Jolla, CA; *Panel Moderator*)

2016 Midwest Economic Theory (Purdue), SEA (Washington, DC), Michigan State University (Institute of Public Utilities), National Taiwan University, Michigan State University (Economics Brown Bag  $\times 2$ ), Michigan State University (Quello Center)

- 2015 SEA (New Orleans), Michigan State University (Quello Center), Charles River Associates (Washington, D.C.), U.S. Naval Academy, AEA (Boston)
- 2014 Federal Communications Commission, Midwest Economic Theory (Indianapolis), IIOC (Chicago), U.S. Department of Justice (EAG), University of Memphis
- 2008–13 SEA (Tampa), SEA (Washington, DC), North American Summer Meeting of the Econometric Society (Wash. U. St. Louis), Georgetown Center for Economic Research Conference, Charles River Associates (Oakland, CA and Washington, D.C.), U.S. Department of Justice (EAG), Federal Communications Commission, U.S. Department of Agriculture (ERS), Higher School of Economics (Moscow), SEA (Atlanta), IIOC (UBC-Vancouver), SEA (San Antonio), Graduate Student Conference (Wash. U. St. Louis), Missouri Economics Conference (University of Missouri-Columbia), Student Research Symposium (Wash. U. St. Louis), Midwest Economic Association Annual Meeting (Chicago)

## SIGNIFICANT FCC PROCEEDINGS

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WT Docket 18-197: T-Mobile – Sprint.

WC Docket 05-25: Special Access.

WT Docket 05-265: Mobile Data Roaming.

MB Docket 14-57: Comcast – Time Warner Cable – Charter Communications.

WT Docket 13-193: AT&T – Leap (Cricket) Wireless.

WT Docket 13-54: AT&T – Atlantic Tele-Network.

WT Docket 12-187: GCI – ACS Wireless – Alaska Wireless Network.

WT Dockets 12-4, 12-175: Verizon Wireless – SpectrumCo and Cox – Leap Wireless – T-Mobile.

WT Docket 11-18: AT&T – Qualcomm.

WT Docket 11-65: AT&T – T-Mobile.

## AWARDS AND FELLOWSHIPS

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### AWARDS:

2013 Federal Communications Commission, Excellence in Economic Analysis Award

2009 Washington University in St. Louis, Dean’s Award for Teaching Excellence

2008 Washington University in St. Louis, Best T.A. Award, Department of Economics

2007–09 Washington University in St. Louis, Competitive Summer Research Grant

### FELLOWSHIPS AND SCHOLARSHIPS:

2009–10 Washington University in St. Louis, Dissertation Fellowship

2005–09 Washington University in St. Louis, Graduate Scholarship

2004–05 Washington University in St. Louis, University Fellowship

## PROFESSIONAL SERVICE

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REFEREE: *Economic Inquiry*, *Economics and Business Letters*, *Journal of Economic Behavior & Organization* ( $\times 2$ ), *Southern Economic Journal*, *Telecommunications Policy* ( $\times 2$ )

SEMINAR COORDINATOR: Federal Communications Commission (Jun. 2014 – Sep. 2015)

## PERSONAL INFORMATION

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LANGUAGES: English (primary), Russian (conversational)

CITIZENSHIP: United States

## REFERENCES

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Bruce Petersen  
Economics  
Washington University in St. Louis  
[petersen@wustl.edu](mailto:petersen@wustl.edu)  
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Thomas Jeitschko  
Graduate School / Economics  
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