

ALEKSANDR YANKELEVICH

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EMPLOYMENT

2017– Assistant Professor (Fixed Term), Broad College of Business, Michigan State University
2015– Adjunct Assistant Professor, Department of Economics, Michigan State University
2015–17 Research Assistant Professor, Quello Center, Michigan State University
2012–15 Industry Economist, Federal Communications Commission
2011–12 Economist, Federal Communications Commission
2003–04 Operations Analyst, Bear, Stearns & Co., Inc.

EDUCATION

2011 Ph.D. in Economics, Washington University in St. Louis
2006 M.A. in Economics, Washington University in St. Louis
2003 B.S. in Economic Analysis (*Summa Cum Laude*), SUNY Binghamton
2003 B.S. in Management & Financial Engineering (*Summa Cum Laude*), SUNY Binghamton

FIELDS OF INTEREST

Automation, Antitrust, Applied Microeconomics, Consumer Behavior, Industrial Organization, Law and Economics, Search, Telecommunications

PUBLICATIONS

2017 “Reaching Beyond the Wire: Challenges Facing Wireless for the Last Mile,” with Mitchell Shapiro and William Dutton. *Digital Policy, Regulation and Governance* 19, pp. 210-224.
2016 “Price-Match Announcements in a Consumer Search Duopoly,” with Brady Vaughan. *Southern Economic Journal* 82, pp. 1186-1211.
2014 “Economics at the FCC, 2013-2014,” with Allison Baker, Tim Brennan, Jack Erb, and Omar Nayeem. *Review of Industrial Organization* 45, pp. 345-378.
2014 “Consumer Search with Asymmetric Price Sampling,” with Carmen Astorner-Figari. *Economics Letters* 122, pp. 331-333.

FUNDED RESEARCH

- \$33,000 Co-PI, “Autonomous Vehicles: Understanding Michigander Perceptions for Policymaking,” with Shelia Cotten (PI), Mark Wilson (Co-I), and Eva Kassens-Noor (Co-I) from Institute for Public Policy and Social Research. Jul 2017-Jun 2018.
- \$53,200 Co-PI, “Connecting Local Communities and Institutions: Wireless Innovation for Last Mile Access,” with William Dutton (PI) and Mitchell Shapiro (Co-PI) from Merit Network Inc. and the Quilt. Jul-Dec 2016.
- REPORT: Cases/Business Strategy. Available at <https://ssrn.com/abstract=2891778>.
- REPORT: Regulatory Analysis. Available at <https://ssrn.com/abstract=2891763>.

PROPOSAL UNDER REVIEW

- \$169,220 PI, “Preparing the Workforce for Automation in the Mobility Space,” with Shelia Cotten (PI) and John Verboncoeur (PI). [Preliminary budget requested by American Center for Mobility. Under Review]

RESEARCH IN PROGRESS

- “Advertising and Pricing When Attention is Limited,” with Carmen Astorne-Figari and Joaquin Lopez. Available at <https://ssrn.com/abstract=2964298>. [R&R, *Journal of Economic Behavior & Organization*]
- “Collaborate or Consolidate: Assessing the Competitive Effects of Production Joint Ventures,” with Nicolas Aguelakakis. Available at <https://ssrn.com/abstract=2432916>. [R&R, *Economic Inquiry*]
- “Price-Cap Regulation of Firms That Supply Their Rivals,” with Omar Nayeem. Available at <https://ssrn.com/abstract=2943137>. [Under Review]
- “Tradeoffs of ‘Restoring Internet Freedom’,” with Kendall Koning. Available at <https://ssrn.com/abstract=2797366>. [Under Review]
- “Wirelessly Bridging the Homework Gap: Challenges in Getting Broadband to Disconnected Students,” with William Dutton, Bianca Reisdorf, and Mitchell Shapiro. Available at <https://ssrn.com/abstract=3052210>. [Submitted]
- “Consumer Complacency and Grandfather Clauses,” with Brady Vaughan. Available at <https://ssrn.com/abstract=2684556>.
- “Zero Rating and Vertical Content Foreclosure,” with Thomas Jeitschko and Soo Jin Kim. Manuscript available upon request.
- “Mapping and Measuring the Information Society: Rethinking Opportunities, Problems, and Prospects of Telecommunications Data,” with William Dutton, Elizabeth Mack, and R.V. Rikard. [Submission requested for Special Issue of *The Information Society*]

“A Cautionary Note on Using Hotelling Models in Platform Markets,” with Thomas Jeitschko and Soo Jin Kim.

“Digital Inequality and Academic Success: Using Laptop (non-)Ownership to Gauge College (under-) Performance,” with Bianca Reisdorf and Whisnu Triwibowo.

TEACHING

MICHIGAN STATE UNIVERSITY

Managerial Economics [Executive MBA]: Fall 2017

WASHINGTON UNIVERSITY IN ST. LOUIS (INSTRUCTOR RATING)

Industrial Organization [Undergraduate]: Fall 2010 (5.9/7.0)

Financial Intermediaries in the Market Economy [Undergraduate]: Summer 2008 (7.0/7.0); Summer 2007 (7.0/7.0); Summer 2006 (6.0/7.0)

Introduction to Microeconomics [Undergraduate]: Summer 2010 (6.0/7.0); Summer 2006 (6.3/7.0)

PHD COMMITTEE MEMBER, MICHIGAN STATE UNIVERSITY

STUDENT (SUBJECT, YEAR GRADUATED, INITIAL PLACEMENT)

Yungshin Jang (Economics, 2017, Korea Fair Trade Commission)

Kyoungbo Sim (Economics, 2017, Korea Development Institute)

Hyunsoo Kim (Economics, Ph.D. Candidate)

Soo Jin Kim (Economics, Ph.D. Candidate)

Kendall Koning (Media & Information, Ph.D. Candidate)

Pallavi Pal (Economics, Ph.D. Candidate)

Nikolay Ushakov (Economics, Ph.D. Candidate)

Hang Zhou (Economics, Ph.D. Candidate)

SIGNIFICANT FCC PROCEEDINGS

WC Docket 05-25: Special Access.

WT Docket 05-265: Mobile Data Roaming.

MB Docket 14-57: Comcast – Time Warner Cable – Charter Communications.

WT Docket 13-193: AT&T – Leap (Cricket) Wireless.

WT Docket 13-54: AT&T – Atlantic Tele-Network.

WT Docket 12-187: GCI – ACS Wireless – Alaska Wireless Network.

WT Dockets 12-4, 12-175: Verizon Wireless – SpectrumCo and Cox – Leap Wireless – T-Mobile.

WT Docket 11-18: AT&T – Qualcomm.

WT Docket 11-65: AT&T – T-Mobile.

PRESENTATIONS

- 2017 TPRC (George Mason), Michigan State University (Institute of Public Utilities), PwC (McLean, VA), The Quilt Winter Meeting (La Jolla; *Panel Moderator*)
- 2016 Midwest Economic Theory (Purdue), SEA (Washington, DC), Michigan State University (Institute of Public Utilities), National Taiwan University, Michigan State University (Economics $\times 2$), Michigan State University (Quello Center)
- 2015 SEA (New Orleans), Michigan State University (Quello Center), Charles River Associates (Washington, D.C.), U.S. Naval Academy, AEA (Boston)
- 2014 Federal Communications Commission, Midwest Economic Theory (Indianapolis), IIOC (Chicago), U.S. Department of Justice (EAG), University of Memphis
- 2008–13 SEA (Tampa), SEA (Washington, DC), North American Summer Meeting of the Econometric Society (Wash. U. St. Louis), Georgetown Center for Economic Research Conference, Charles River Associates (Oakland, CA and Washington, D.C.), U.S. Department of Justice (EAG), Federal Communications Commission, U.S. Department of Agriculture (ERS), Higher School of Economics (Moscow), SEA (Atlanta), IIOC (UBC-Vancouver), SEA (San Antonio), Graduate Student Conference (Wash. U. St. Louis), Missouri Economics Conference (University of Missouri-Columbia), Student Research Symposium (Wash. U. St. Louis), Midwest Economic Association Annual Meeting (Chicago)

AWARDS AND FELLOWSHIPS

AWARDS:

- 2013 Federal Communications Commission, Excellence in Economic Analysis Award
- 2009 Washington University in St. Louis, Dean's Award for Teaching Excellence
- 2008 Washington University in St. Louis, Best T.A. Award, Department of Economics
- 2007–09 Washington University in St. Louis, Competitive Summer Research Grant

FELLOWSHIPS AND SCHOLARSHIPS:

- 2009–10 Washington University in St. Louis, Dissertation Fellowship
- 2005–09 Washington University in St. Louis, Graduate Scholarship
- 2004–05 Washington University in St. Louis, University Fellowship

PROFESSIONAL SERVICE

REFEREE: *Journal of Economic Behavior & Organization* ($\times 2$), *Southern Economic Journal*, *Telecommunications Policy* ($\times 2$)

SEMINAR COORDINATOR: Federal Communications Commission (Jun. 2014 – Sep. 2015)

PROFESSIONAL MEMBERSHIPS

American Economic Association, Industrial Organization Society, Western Economic Association

PERSONAL INFORMATION

LANGUAGES: English (primary), Russian (conversational)

CITIZENSHIP: United States

REFERENCES

Bruce Petersen
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Washington University in St. Louis
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Thomas Jeitschko
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Michigan State University
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