

# ALEKSANDR YANKELEVICH

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## EMPLOYMENT

- 2015– Research Assistant Professor, Quello Center, Department of Media and Information, Michigan State University
- 2015– Adjunct Assistant Professor, Department of Economics, Michigan State University
- 2012–15 Industry Economist, Federal Communications Commission
- 2011–12 Economist, Federal Communications Commission
- 2006–10 Graduate Student Instructor, Department of Economics, Washington University in St. Louis
- COURSES: Financial Intermediaries in the Market Economy (undergraduate  $\times 3$ ), Industrial Organization (undergraduate), Introduction to Microeconomics (undergraduate  $\times 2$ )
- 2005–09 Graduate Student Teaching Assistant, Department of Economics, Washington University in St. Louis
- COURSES: Game Theory (undergraduate  $\times 3$ ), Industrial Organization (undergraduate  $\times 2$ ); Price Theory (undergraduate  $\times 3$ )
- 2003–04 Operations Analyst, Bear, Stearns & Co., Inc.

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## EDUCATION

- 2011 Ph.D. in Economics, Washington University in St. Louis
- DISSERTATION TITLE: *Essays in Consumer Shopping Behavior and Price Dispersion*
- COMMITTEE MEMBERS: Stephanie Lau (co-chair), Bruce Petersen (co-chair), Dmitri Kuksov, John Nachbar, Chakravarthi Narasimhan, Robert Pollak
- 2006 M.A. in Economics, Washington University in St. Louis
- 2003 B.S. in Economic Analysis (*Summa Cum Laude*), SUNY at Binghamton
- 2003 B.S. in Management & Financial Engineering (*Summa Cum Laude*), SUNY at Binghamton

## FIELDS OF INTEREST

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Antitrust, Applied Microeconomics, Consumer Behavior, Industrial Organization, Law and Economics, Search, Telecommunications

## PUBLICATIONS

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- 2017 “Reaching Beyond the Wire: Challenges Facing Wireless for the Last Mile,” with Mitchell Shapiro and William Dutton. Forthcoming in *Digital Policy, Regulation and Governance* 19.
- 2016 “Price-Match Announcements in a Consumer Search Duopoly,” with Brady Vaughan. *Southern Economic Journal* 82, pp. 1186-1211.
- 2014 “Economics at the FCC, 2013-2014,” with Allison Baker, Tim Brennan, Jack Erb, and Omar Nayeem. *Review of Industrial Organization* 45, pp. 345-378.
- 2014 “Consumer Search with Asymmetric Price Sampling,” with Carmen Astorne-Figari. *Economics Letters* 122, pp. 331-333.

## FUNDED RESEARCH

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- \$53,200 Co-PI, “Connecting Local Communities and Institutions: Wireless Innovation for Last Mile Access,” with William Dutton (PI) and Mitchell Shapiro (Co-PI) from Merit Network Inc. and the Quilt. Jul-Dec 2016.
- REPORT: Cases/Business Strategy. Available at <https://ssrn.com/abstract=2891778>.
- REPORT: Regulatory Analysis. Available at <https://ssrn.com/abstract=2891763>.

## RESEARCH IN PROGRESS

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- “An Evocative Theory of Limited Attention,” with Carmen Astorne-Figari and Joaquin Lopez. Available at <https://ssrn.com/abstract=2964298>.
- “Collaborate or Consolidate: Assessing the Competitive Effects of Production Joint Ventures,” with Nicolas Aguelakakis. Available at <https://ssrn.com/abstract=2432916>.
- “Consumer Complacency and Grandfather Clauses,” with Brady Vaughan. Available at <https://ssrn.com/abstract=2684556>.
- “Regulating the Open Internet: Past Developments and Emerging Challenges,” with Kendall King. Available at <https://ssrn.com/abstract=2797366>.
- “Price-Cap Regulation of Firms That Supply Their Rivals,” with Omar Nayeem. Manuscript available upon request.
- “A Cautionary Note on Using Hotelling Models in Platform Markets,” with Thomas Jeitschko and Soo Jin Kim.

## RESEARCH IN PROGRESS (CONTINUED)

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“Can Wireless Broadband Bridge the Homework Gap?” with William Dutton and Bianca Reisdorf.  
“Zero Rating and Vertical Content Foreclosure,” with Thomas Jeitschko and Soo Jin Kim.

## PROFESSIONAL SERVICE

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REFEREE: *Journal of Economic Behavior & Organization* ( $\times 2$ ), *Southern Economic Journal*

SEMINAR COORDINATOR: Federal Communications Commission (Jun. 2014 – Sep. 2015)

## PROFESSIONAL MEMBERSHIPS

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American Economic Association, Industrial Organization Society, Southern Economic Association

## PRESENTATIONS

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- 2017      *Upcoming*: TPRC (George Mason), Michigan State University (Institute of Public Utilities); *Past*: PricewaterhouseCoopers (McLean, VA), The Quilt Winter Member Meeting (La Jolla; *Panel Moderator*)
- 2016      Midwest Economic Theory (Purdue), SEA (Washington, DC), Michigan State University (Institute of Public Utilities), National Taiwan University, Michigan State University (Economics  $\times 2$ ), Michigan State University (Quello Center)
- 2015      SEA (New Orleans), Michigan State University (Quello Center), Charles River Associates (Washington, D.C.), U.S. Naval Academy, AEA (Boston)
- 2014      Federal Communications Commission, Midwest Economic Theory (Indianapolis), International Industrial Organization Conference (Chicago), U.S. Department of Justice (EAG), University of Memphis
- 2013      SEA (Tampa)
- 2011      SEA (Washington, DC), North American Summer Meeting of the Econometric Society (Wash. U. St. Louis), Georgetown Center for Economic Research Conference, Charles River Associates (Oakland and Washington, D.C.), U.S. Department of Justice (EAG), Federal Communications Commission, U.S. Department of Agriculture (ERS), Higher School of Economics (Moscow)
- 2010      SEA (Atlanta), International Industrial Organization Conference (UBC-Vancouver)
- 2009      SEA (San Antonio), Graduate Student Conference (Wash. U. St. Louis), Missouri Economics Conference (University of Missouri-Columbia), Student Research Symposium (Wash. U. St. Louis)
- 2008      Midwest Economic Association Annual Meeting (Chicago)

## PHD COMMITTEE MEMBER, MICHIGAN STATE UNIVERSITY

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STUDENT (SUBJECT, YEAR GRADUATED, INITIAL PLACEMENT)

Yungshin Jang (Economics, 2017, Korea Fair Trade Commission)

Kyoungbo Sim (Economics, 2017, Korea Development Institute)

Hyunsoo Kim (Economics, Ph.D. Candidate)

Soo Jin Kim (Economics, Ph.D. Candidate)

Kendall Koning (Media & Information, Ph.D. Candidate)

Nikolay Ushakov (Economics, Ph.D. Candidate)

Hang Zhou (Economics, Ph.D. Candidate)

## SIGNIFICANT FCC PROCEEDINGS

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WC Docket 05-25: Special Access.

WT Docket 05-265: Mobile Data Roaming.

MB Docket 14-57: Comcast – Time Warner Cable – Charter Communications.

WT Docket 13-193: AT&T – Leap (Cricket) Wireless.

WT Docket 13-54: AT&T – Atlantic Tele-Network.

WT Docket 12-187: GCI – ACS Wireless – Alaska Wireless Network.

WT Dockets 12-4, 12-175: Verizon Wireless – SpectrumCo and Cox – Leap Wireless – T-Mobile.

WT Docket 11-18: AT&T – Qualcomm.

WT Docket 11-65: AT&T – T-Mobile.

## AWARDS AND FELLOWSHIPS

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### AWARDS:

2013 Federal Communications Commission, Excellence in Economic Analysis Award

2009 Washington University in St. Louis, Dean's Award for Teaching Excellence

2008 Washington University in St. Louis, Best T.A. Award, Department of Economics

2007–09 Washington University in St. Louis, Competitive Summer Research Grant

### FELLOWSHIPS AND SCHOLARSHIPS:

2009–10 Washington University in St. Louis, Dissertation Fellowship

2005–09 Washington University in St. Louis, Graduate Scholarship

2004–05 Washington University in St. Louis, University Fellowship

## PERSONAL INFORMATION

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LANGUAGES: English (primary), Russian (conversational)

CITIZENSHIP: United States

## REFERENCES

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Bruce Petersen  
Economics  
Washington University in St. Louis  
[petersen@wustl.edu](mailto:petersen@wustl.edu)  
(314) 935-5643

Thomas Jeitschko  
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Michigan State University  
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(517) 355-8302

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Media and Information  
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