

# ALEKSANDR YANKELEVICH

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## EMPLOYMENT

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- 2018– Associate Director, Brandmeyer Center for Applied Economics, School of Business, The University of Kansas
- 2017– Adjunct Assistant Professor, Department of Media & Information, Michigan State University
- 2015– Adjunct Assistant Professor, Department of Economics, Michigan State University
- Fall 2017 Assistant Professor (Fixed Term), Broad College of Business, Michigan State University
- 2015–17 Research Assistant Professor, Quello Center, Michigan State University
- 2012–15 Industry Economist, Federal Communications Commission
- 2011–12 Economist, Federal Communications Commission
- 2003–04 Operations Analyst, Bear, Stearns & Co., Inc.

## EDUCATION

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- 2011 Ph.D. in Economics, Washington University in St. Louis
- 2006 M.A. in Economics, Washington University in St. Louis
- 2003 B.S. in Economic Analysis (*Summa Cum Laude*), SUNY Binghamton
- 2003 B.S. in Management & Financial Engineering (*Summa Cum Laude*), SUNY Binghamton

## FIELDS OF INTEREST

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Automation, Antitrust, Applied Microeconomics, Consumer Behavior, Industrial Organization, Law and Economics, Search, Telecommunications

## PUBLICATIONS

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- 2017 “Reaching Beyond the Wire: Challenges Facing Wireless for the Last Mile,” with Mitchell Shapiro and William Dutton. *Digital Policy, Regulation and Governance* 19, pp. 210-224.
- 2016 “Price-Match Announcements in a Consumer Search Duopoly,” with Brady Vaughan. *Southern Economic Journal* 82, pp. 1186-1211.

- 2014 “Economics at the FCC, 2013-2014,” with Allison Baker, Tim Brennan, Jack Erb, and Omar Nayeem. *Review of Industrial Organization* 45, pp. 345-378.
- 2014 “Consumer Search with Asymmetric Price Sampling,” with Carmen Astorne-Figari. *Economics Letters* 122, pp. 331-333.

## RESEARCH IN PROGRESS

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- “Advertising and Pricing When Attention is Limited,” with Carmen Astorne-Figari and Joaquin Lopez. Available at <https://ssrn.com/abstract=2964298>. [R&R, *Journal of Economic Behavior & Organization*]
- “Collaborate or Consolidate: Assessing the Competitive Effects of Production Joint Ventures,” with Nicolas Aguelakakis. Available at <https://ssrn.com/abstract=2432916>. [R&R, *Economic Inquiry*]
- “Tradeoffs of ‘Restoring Internet Freedom’,” with Kendall Koning. Available at <https://ssrn.com/abstract=2797366>. [Under Review]
- “Mapping and Measuring the Information Society: A Social Science Perspective on the Opportunities, Problems and Prospects of Broadband Internet Data in the United States,” with William Dutton, Elizabeth Mack, and R.V. Rikard. [Under Review]
- “Price-Cap Regulation of Firms That Supply Their Rivals,” with Omar Nayeem. Available at <https://ssrn.com/abstract=2943137>.
- “Wirelessly Bridging the Homework Gap: Challenges in Getting Broadband to Disconnected Students,” with William Dutton, Bianca Reisdorf, and Mitchell Shapiro. Available at <https://ssrn.com/abstract=3052210>.
- “Consumer Complacency and Grandfather Clauses,” with Brady Vaughan. Available at <https://ssrn.com/abstract=2684556>.
- “Zero Rating and Vertical Content Foreclosure,” with Thomas Jeitschko and Soo Jin Kim. Manuscript available upon request.
- “A Cautionary Note on Using Hotelling Models in Platform Markets,” with Thomas Jeitschko and Soo Jin Kim. Manuscript available upon request.
- “Digital Inequality and Academic Success: Using Laptop (non-)Ownership to Gauge College (under-) Performance,” with Bianca Reisdorf and Whisnu Triwibowo.

## FUNDED RESEARCH

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- \$3,021 PI, “The Grandfather of Price Discrimination” from General Research Fund, School of Business, the University of Kansas. Jul-Aug 2018.
- \$100,000 PI, “Preparing the Workforce for Autonomous Vehicles,” with Shelia Cotten (PI) and John Verboncoeur (PI) from American Center for Mobility. Jan-May 2018.
- \$33,000 Co-PI, “Autonomous Vehicles: Understanding Michigan Perceptions for Policymaking,” with Shelia Cotten (PI), Mark Wilson (Co-I), and Eva Kassens-Noor (Co-I) from Institute for Public Policy and Social Research. Jul 2017-Jun 2018.

\$53,200 Co-PI, “Connecting Local Communities and Institutions: Wireless Innovation for Last Mile Access,” with William Dutton (PI) and Mitchell Shapiro (Co-PI) from Merit Network Inc. and the Quilt. Jul-Dec 2016.  
REPORT: Cases/Business Strategy. Available at <https://ssrn.com/abstract=2891778>.  
REPORT: Regulatory Analysis. Available at <https://ssrn.com/abstract=2891763>.

## TEACHING

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### UNIVERSITY OF KANSAS

Business Economics [Undergraduate]: Spring 2018

### MICHIGAN STATE UNIVERSITY

Managerial Economics [Executive MBA]: Fall 2017 ( $\times 2$ )

### WASHINGTON UNIVERSITY IN ST. LOUIS

Industrial Organization [Undergraduate]: Fall 2010

Financial Intermediaries in the Market Economy [Undergraduate]: Summers 2006-2008

Introduction to Microeconomics [Undergraduate]: Summers 2006, 2010

## PHD COMMITTEE MEMBER, MICHIGAN STATE UNIVERSITY

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### STUDENT (SUBJECT, YEAR GRADUATED, INITIAL PLACEMENT)

Yungshin Jang (Economics, 2017, Korea Fair Trade Commission)

Kyoungbo Sim (Economics, 2017, Korea Development Institute)

Kendall Koning (Media & Information, 2017)

Hyunsoo Kim (Economics, Ph.D. Candidate)

Soo Jin Kim (Economics, Ph.D. Candidate)

Pallavi Pal (Economics, Ph.D. Candidate)

Nikolay Ushakov (Economics, Ph.D. Candidate)

Hang Zhou (Economics, Ph.D. Candidate)

## PRESENTATIONS

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2018 *Upcoming*: University of Kansas (Economics), Michigan State University (Economics Brown Bag), SUNY Binghamton; *Past*: The Quilt Winter Meeting (La Jolla, CA)

2017 TPRC (George Mason), Michigan State University (Institute of Public Utilities), PwC (McLean, VA), The Quilt Winter Meeting (La Jolla, CA; *Panel Moderator*)

2016 Midwest Economic Theory (Purdue), SEA (Washington, DC), Michigan State University (Institute of Public Utilities), National Taiwan University, Michigan State University (Economics Brown Bag  $\times 2$ ), Michigan State University (Quello Center)

- 2015 SEA (New Orleans), Michigan State University (Quello Center), Charles River Associates (Washington, D.C.), U.S. Naval Academy, AEA (Boston)
- 2014 Federal Communications Commission, Midwest Economic Theory (Indianapolis), IIOC (Chicago), U.S. Department of Justice (EAG), University of Memphis
- 2008–13 SEA (Tampa), SEA (Washington, DC), North American Summer Meeting of the Econometric Society (Wash. U. St. Louis), Georgetown Center for Economic Research Conference, Charles River Associates (Oakland, CA and Washington, D.C.), U.S. Department of Justice (EAG), Federal Communications Commission, U.S. Department of Agriculture (ERS), Higher School of Economics (Moscow), SEA (Atlanta), IIOC (UBC-Vancouver), SEA (San Antonio), Graduate Student Conference (Wash. U. St. Louis), Missouri Economics Conference (University of Missouri-Columbia), Student Research Symposium (Wash. U. St. Louis), Midwest Economic Association Annual Meeting (Chicago)

## SIGNIFICANT FCC PROCEEDINGS

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WC Docket 05-25: Special Access.

WT Docket 05-265: Mobile Data Roaming.

MB Docket 14-57: Comcast – Time Warner Cable – Charter Communications.

WT Docket 13-193: AT&T – Leap (Cricket) Wireless.

WT Docket 13-54: AT&T – Atlantic Tele-Network.

WT Docket 12-187: GCI – ACS Wireless – Alaska Wireless Network.

WT Dockets 12-4, 12-175: Verizon Wireless – SpectrumCo and Cox – Leap Wireless – T-Mobile.

WT Docket 11-18: AT&T – Qualcomm.

WT Docket 11-65: AT&T – T-Mobile.

## AWARDS AND FELLOWSHIPS

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### AWARDS:

- 2013 Federal Communications Commission, Excellence in Economic Analysis Award
- 2009 Washington University in St. Louis, Dean’s Award for Teaching Excellence
- 2008 Washington University in St. Louis, Best T.A. Award, Department of Economics
- 2007–09 Washington University in St. Louis, Competitive Summer Research Grant

### FELLOWSHIPS AND SCHOLARSHIPS:

- 2009–10 Washington University in St. Louis, Dissertation Fellowship
- 2005–09 Washington University in St. Louis, Graduate Scholarship
- 2004–05 Washington University in St. Louis, University Fellowship

## PROFESSIONAL SERVICE

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REFEREE: *Economic Inquiry*, *Journal of Economic Behavior & Organization* ( $\times 2$ ), *Southern Economic Journal*, *Telecommunications Policy* ( $\times 2$ )

SEMINAR COORDINATOR: Federal Communications Commission (Jun. 2014 – Sep. 2015)

## PROFESSIONAL MEMBERSHIPS

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American Economic Association, Industrial Organization Society, Western Economic Association

## PERSONAL INFORMATION

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LANGUAGES: English (primary), Russian (conversational)

CITIZENSHIP: United States

## REFERENCES

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Bruce Petersen  
Economics  
Washington University in St. Louis  
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Graduate School / Economics  
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